

	CircularCityChallenge contest LEARNING OUTCOMES	KNOWLEDGE COMPETENCES	ATTITUDINAL COMPETENCES based on shared values	APTITUDINAL COMPETENCES skills	SHOW PROGRESS in the submission materials
Step #1	understanding urban circularity and seeing opportunities for circularity	<p>finding out about the CIRCLE and understanding that circularity is sustainability</p> <p>WE KNOW: the circle saves natural resources</p>	<p>challenging UN-sustainability and seeing WASTE as a valuable RESOURCE</p> <p>WE VALUE: waste a potential resource</p>	<p>looking around for very concrete and problematic situations of too much linearity</p> <p>WE DO: actively search for issues in my city</p>	we can demonstrate that we found several situations in our community (school community, neighbourhood community, the entire city community...) which are problematic in terms of too much linearity - too much waste
Step #2	in our city where various stakeholders have a role	<p>finding out about circularity requiring collaborations among various stakeholders - mobilisation of multiple actors to correlate activities, behaviours, etc.</p> <p>WE KNOW: circularity is only possible when there are connections among actors to keep resources in their loops</p>	<p>recognizing that there are many stakeholders even if less visible at first, and that paying attention to the relationships among them is essential to understand the context of the issue we want to address</p> <p>WE VALUE: the contributions to circularity could come from each and every one of us in the community</p>	<p>mapping beyond the obvious players with stakeholder analysis methods</p> <p>WE DO: actively identify the stakeholders around the selected issue / problematic situation - listing them, reaching them for interviews</p>	we can visualise the results of our stakeholder analysis through tables and diagrams that show the roles and the connections among the stakeholders of the selected issue/problematic situation
Step #3	establishing objectives through cooperation	<p>finding out about defining relevant objectives in strong connection to a shared (agreed upon) assessment of the existing situation</p> <p>WE KNOW: change happens when there is agreement on the set destination and the reasons for choosing that destination are clear to all who are expected to contribute to the change</p>	<p>accepting that change only occurs when stakeholders are convinced about the need and the opportunity for change</p> <p>WE VALUE: aligning visions into a common perspective that results from collaboration, from thinking together about the present and the future</p>	<p>defining relevant objectives in strong connection to a shared (agreed upon) assessment of the existing situation</p> <p>WE DO: actively engaging ourselves and the stakeholders in conversations to get a problem-tree turning into an objective-tree (cause and effect relationships) + SWOT analysis and then focusing on establishing directions for change</p>	we can bring arguments for the chosen directions for change and we can demonstrate that there was collaboration in establishing those objectives
Step #4	and finding ways to reach those objectives	<p>finding out about project management principles and about design thinking approach - the basic theory behind a good action plan</p> <p>WE KNOW: there is a logical approach: in order to reach objectives, we need to find the right actions leading to results - this is called planning and Theory of Change frame can help</p>	<p>aiming at being EFFECTIVE as much impact as possible in short time with limited financial and human resources</p> <p>WE VALUE: creativity seen as innovation with what we have at hand</p>	<p>practicing design thinking going from divergent thinking to convergent thinking and reiterating it until we have a solid plan in design thinking approach participation of stakeholders is embedded</p> <p>WE DO: we plan the actions (verbs) being very precise about the roles (who?) and describing results and a time-frame (duration for each action and the links between them)</p>	we can explain our action plan through which we rewrite the rules of the game that we shall play together
Step #5	then be convincing to anyone about your analysis and proposals	<p>finding out about the tips and tricks of communicating complex messages</p> <p>WE KNOW: the role of emotions - and the importance of story telling the importance of choosing the right instrument for a specific content to be communicating</p>	<p>creating a work environment which is CONSENSUS ORIENTED and that allows room for all to contribute and be credited for that contribution</p> <p>WE VALUE: team work brings quality to the process that, in turn, brings quality to results</p>	<p>preparing presentation materials</p> <p>WE DO: DEMONSTRATION SCENARIO FOR CAMPAIGN / PROTOTYPE ACTION IMPLEMENTED report and illustrate report „impact“ what you did! in 10 years from now</p>	we put together and submitted both the process journal and the intervention