PRESS RELEASE

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CircularCityChallenge:
A new opportunity for young people to shape the future of their cities with circular solutions

Are you a student aged 14-18 who cares about the environment and wants to make a difference in your city? Do you have a creative and novel idea for a circular city approach that addresses at least one of the Sustainable Development Goals? If yes, then you should join the CircularCityChallenge, a new pan-European competition that invites you to submit your own ideas for a sustainable future in your environment.

The CircularCityChallenge is part of a project funded by the European Union's Horizon 2020 research and innovation programme, under the ERA-NET Urban Transformation Capacities call. The project is led by a consortium of six partners from Austria, Netherlands, Romania, and Spain, who have expertise in circular economy, sustainability education, urban planning, and digital platforms.

The project aims to educate young people on sustainable development and circularity, and to collect their creative and novel ideas for circular city approaches. The project also provides insights into the value systems and beliefs of young people, and makes sure the economic, ecological, and social perspectives are considered.

The challenge is open for submissions from September 2023 to July 2024. Teachers and students can register for the challenge, access learning resources, submit their circular ideas, and interact with other participants on the project platform. You can also find more information about the project objectives, partners, activities, and outcomes on the project website.

The proposals will be evaluated by a jury composed of local policymakers and experts from different fields and sectors. The authors of best ideas will, among other prizes, have the opportunity to present their projects at the CircularCityChallenge Award Ceremony, which will be held in Vienna in October 2024.

The project coordinator, Dr. Antonija Bogadi said: "We are excited to launch this challenge and to see what fresh ideas young people will come up with. We believe that young people have the potential to be agents of change in their cities, and to bridge the gap between their visionary ideas and the stakeholders involved in urban planning. We hope that this challenge will inspire them to learn more about sustainability and circularity, and to contribute to the European Green Deal and the New European Bauhaus initiatives, which aim to make Europe a more sustainable, inclusive, and beautiful place."

Don't miss this opportunity to shape the future of your cities with circular solutions. Join the CircularCityChallenge today!

## For more information, please visit:

Project website: <a href="https://circularcitychallenge.eu/">https://circularcitychallenge.eu/</a>
Project platform: <a href="https://circularcitychallenge.eu/">https://circularcitychallenge.eu/</a>

## **ACKNOWLEDGEMENTS**

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