

LET'S BOOST

YOUNG PEOPLE'S INVOLVEMENT IN A SUSTAINABLE FUTURE



CircularCityChallenge



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NEXT GENERATION CIRCULARITY CHALLENGE

The increased demand for professionals, scientists, active citizens, and informed decision makers in the fields related to sustainable and circular development is a major challenge for European Union and its economies. The CircularCityChallenge will address this issue by launching a Europe-wide project-based contest for young people. It aims at getting them aware of education and careers in circularity and sustainability.

CircularCityChallenge projects will act as bridges from fresh visionary ideas of young people, their values, and beliefs, to current science and technology and hands-on services, products, and actions. Projects will reach stakeholders involved in urban stakeholders, such as industry, construction, infrastructure, and finance. Your company will get a chance to receive feedback on your service or product or become aware of the current customers' needs and market gaps.

The Challenge also supports teenagers to get involved in sustainability and circularity strategies, plans, and projects in their cities. Our digital communication approach, which integrates the social media ecosystem, will help build the strong CircularCityChallenge awareness network.



GET YOUR ORGANISATION INVOLVED

PRESENT YOUR ORGANISATION

Information is important for letting young people know about the career opportunities in "green" industry. The CircularCityChallenge platform is offering awareness channels, where you can present your organization, services and products, activities and career programs to the next generation of professionals and active citizens.

PROMOTE YOUR INTERNSHIPS

Real-life experiences can help to get young people enthusiastic about circularity and sustainability. The CircularCityChallenge platform provides an opportunity for your organization to promote internships in order to get the most motivated students from all over Europe.

SUPPORT THE CONTEST

Good work needs to be rewarded. Through your support, you will increase the competition's prestige. You also provide valuable expertise due to your different perspectives on the performance of the contestants, which might differ from the academic ones provided by the scientific experts.



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Programme


Urban Europe

Coordinator

SYNYO GmbH

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